

CALLING ALL NATURE BUFFS, SCIENCE GEEKS & ENVIRONMENTAL EINSTEINS!

Date: Saturday, February 28, 2015
Time: 5:30 to 9:00 pm
Location: CUNA Mutual Conference Center
 Madison WI
Partnership Options: DaVinci Lead Partner.....\$5,000
 See reverse for details Madame Curie Banquet Partner.....\$2,500
 Einstein Table Partner.....\$1,000
Individual Tickets: \$125/person

Although there is passionate competition, trivia questions are varied on topic and level of difficulty so no one has to be a true “brainiac” to participate.

The *Brainiac Bowl* is a lively science, history, culture and pop trivia contest in which teams match wits against each other and raise funds for environmental education programs for students of all ages at the Aldo Leopold Nature Center.

This event is a unique and cool way to reward hard working employees—and yourself—while engaging in valuable leadership and team building skills. Last year’s participants described it as a crazy, fun way to break up the winter doldrums, enjoy some quality professional networking and let off some steam.

We hope you will join us for this extraordinary evening of high-spirited fun, featuring:

- A delicious dinner, decadent dessert and cash bar
- Two drink tickets/competitor for Great Dane beer and non-alcoholic beverages
- Raffle for fantastic prize packages
- Spirited trivia challenge for the Brainiac Bowl Championship and the infamous “pulsating” brain trophy
- A Crazy Costume contest with cool prizes—get into the spirit by wearing individual or team costumes (optional but encouraged)
- Chance for bragging rights as the winner of the “Prove You’re A Brain” and Butts & Brains contests
- Opportunity to network with, and match your wits against, Madison’s smart movers and shakers—and your garden variety Einsteins
- Photo op with your team and our wild and wacky emcee, the mesmerizing meteorologist, Mike Nelson

Get into the spirit of the evening by wearing wacky individual or team costumes to compete in the Crazy Costume contest. Emcee Mike Nelson will deliver a memorable and mind-blowing experience that is not to be missed and we guarantee everyone will have a blast!

Form a team of eight of your friends or colleagues. Don’t have a team? We’ll match you up with like-minded folks for an unforgettable night of friendly competitive revelry.



Brainiac Bowl 2015

Partnership Levels & Benefits

DaVinci Lead Partner.....\$5,000

- Company name and/or logo/link on all pre/post and on-site promotional and review materials including:
 - ALNC's website (with link to your company's home page), logo or name/link recognition in event promotions in Social Media posts, invitations, e-blasts, posters, handbills, press releases, event programs, banner, PowerPoint, tabletop signage, acknowledgements, and verbal recognition during audience address
- Opportunity to post a welcoming banner and promotional table at the event
- Name mentioned during television and radio interviews
- Opportunity to present the coveted Brainiac Bowl trophy to the championship team
- Two special social media shout outs on ALNC's Facebook and Twitter "Partner Profile" with logo/link to company's website
- Company name and logo included in ALNC's electronic Partner Poster in ALNC's lobby
- Membership in the Oak Society and six complimentary memberships to ALNC (\$300 value)
- Registration and dinner/drinks for 24 (three tables)

Madame Curie Banquet Partner.....\$2,500

- Company name and/or logo/link on all pre/post and on-site promotional and review materials including:
 - ALNC's website (with link to your company's home page), logo or name/link recognition in event promotions in Social Media posts, invitations, e-blasts, posters, handbills, press releases, event programs, banner, PowerPoint, tabletop signage, acknowledgements, and verbal recognition during audience address
- One special social media shout out on ALNC's Facebook and Twitter "Partner Profile" with name/link to company's website
- Company name and logo included in ALNC's electronic Partner Poster in ALNC's lobby
- Membership in the Oak Society and four complimentary memberships to ALNC (\$200 value)
- Registration and dinner/drinks for 16 (two tables)

Einstein Table Partner....\$1,000

- Company name and/or logo/link on all pre/post and on-site promotional and review materials including:
 - ALNC's website (with link to your company's home page), logo or name/link recognition in event promotions in Social Media posts, invitations, e-blasts, posters, handbills, press releases, event programs, banner, PowerPoint, tabletop signage, acknowledgements, and verbal recognition during audience address
- Membership in the Oak Society and two complimentary memberships to ALNC (\$100 value)
- Registration and dinner/drinks for 8 (one table)

Individual Tickets....\$125

- Don't have a team? We'll match you up with like-minded folks for an unforgettable evening of friendly competitive revelry.

