



## WHERE LEARNING IS NATURAL



### MISSION & HISTORY

ALNC's mission is to provide innovative, hands-on programs for children & their families & teachers that "teach the student to see the land, to understand what he sees & enjoy what he understands" in the spirit of famed Wisconsin conservationist Aldo Leopold.

Back in 1994, the Aldo Leopold Nature Center was little more than a dream. Founded by committed community leaders, ALNC has now become a regional model of excellence for environmental education.

During its first year, ALNC offered field trips to 7,000 students. Today, ALNC reaches more than 40,000 individuals annually at two campuses - Monona and Black Earth - with year-round opportunities to participate in environmental education programs, healthy physical activities & intellectual stimulation in safe, nurturing & convenient locations. ALNC programs foster admiration & respect for nature, encourage sustainability & stewardship of the land & build self-confidence, leadership and outdoor recreational skills.

## 2012 HIGHLIGHTS

**EXPANDING TO ENGAGE, EDUCATE AND EMPOWER NEW VISITORS OF ALL AGES:** What a spectacular year! On Earth Day the Aldo Leopold Nature Center officially unveiled an 11,000 square foot addition featuring cutting-edge interactive educational exhibits and programming related to climate science, renewable energy and sustainability to engage, educate and empower generations to come. As a result, ALNC has tripled its teaching capacity, attracted more visitors than ever before, reached a wider demographic (individuals and families from two-years old to seniors) and expanded its geographic reach to include the entire Midwest region.

**AN INNOVATIVE APPROACH:** A leader in innovative education, ALNC pioneered a powerful new approach to environmental education by combining "high-touch" outdoor nature programs on the land with new "high-tech" state-of-the-art multimedia exhibits and interactive programming to draw connections between global issues, regional impacts and local solutions.

- Exhibits include:**
- Science on a Sphere
  - Storms 360
  - Kid's Climate Cast
  - Global Warming: Facts & Our Future
  - Madison Gas & Electric Renewable Energy Center
  - The Nina Leopold Bradley Phenology Center
  - Innovation Station



**MAKING ALNC ACCESSIBLE TO ALL:** Emerging studies continue to show that economically disadvantaged children have even fewer opportunities than other youth to enjoy the outdoors and the reap the physical, intellectual and emotional benefits that nature education can provide. To close this gap in 2012, ALNC expanded its efforts to reach students that needed financial assistance to participate in a field trip to ALNC by offering bus reimbursements through Nature Net's Nature Express, running after school programs targeted to low-income elementary and middle school students and by launching Nature Notebooks, an incentive program that encouraged students to record their own nature observations just like Aldo Leopold. Through these programs, hundreds of low-income students developed a critical connection to nature while also improving key academic skills and their self-confidence.

\* Global Warming: Facts and Our Future was developed by the Marian Koshland Science Museum of the National Academy of Sciences.

## EXPLORE

From the prairie, with its native wildflowers and abundant butterflies, to the pond, full of pollywogs and a favorite haunt of green herons, to the wetlands, a popular feeding habitat for sandhill cranes, the Aldo Leopold Nature Center is a natural world of wonder in an urban landscape.



In our fast-paced world, ALNC is a place you can slow down and enjoy a quiet walk on the trails, visit the *Children's Shack* to discover how Aldo Leopold lived lightly on the land or rest in the shade of the *Old Hickory* to reconnect with nature.

While connecting with nature is ideal for fostering a sense of respect and responsibility for the environment on a local scale, our new cutting-edge, interactive exhibits and programs are a perfect tool to demonstrate sustainability concepts.

By providing both the local and global perspective, visitors can now get the big picture — enabling them to understand the environmental challenges Wisconsin and the world are facing and empowering them to make sustainable lifestyle choices.



Dear Friends,

From the beginning, the key to the Aldo Leopold Nature Center's success has been its unique educational approach, grounded in Aldo Leopold's philosophy to "teach the student to see the land, understand what he sees, and enjoy what he understands". ALNC's work is experiential and hands-on — encouraging students to reawaken their natural curiosity and rediscover their senses as they explore and learn from the natural world. Now, we are making that approach even more powerful by combining tried and true outdoor "high-touch" nature programming with new "high-tech" state-of-the-art multimedia exhibits and interactive programs.

Through this powerful new approach to our programming, ALNC is able to use real-life examples to facilitate understanding of critical issues while making climate science, sustainability and renewable energy resonate with visitors of all ages.

We give great thanks to the community and its many generous individuals, corporations and foundations, including American Transmission Company, Design Structures, Hewlett Packard, Madison Community Foundation, Madison Gas and Electric, Terra Engineering and many more, who have generously supported ALNC with nearly \$5 million raised to make our dream a reality. Thank you for helping us make a difference in the lives of children throughout Wisconsin as we inspire and teach tens of thousands of children, their families and teachers to become responsible stewards of the land by enacting solutions to today's environmental challenges for the benefit of this and future generations. As key supporters of our work, please share in our accomplishments with pride. With your help, we look forward to another successful year at the Aldo Leopold Nature Center. For your enthusiastic support of our mission, I thank you.

With your support, we look forward to another successful year.

CEO & Chairman of the Board  
Aldo Leopold Nature Center

*When admiration & respect for nature is established early, the next generation will grow up to be ecologically conscientious adults - prepared to make positive choices regarding the systems that sustain us all.*

## STATEMENT OF FINANCIAL POSITION

From 2011 Audited Financial Statement

### ASSETS

Cash & Cash Equivalents: \$390,474  
Grants Receivable: \$41,513  
Pledges Receivable: \$98,400  
Prepaid Expenses: \$2,152  
Property & Equipment, Net: \$5,522,684  
Other Assets: \$25,000  
**Total Assets: \$6,080,223**

### LIABILITIES

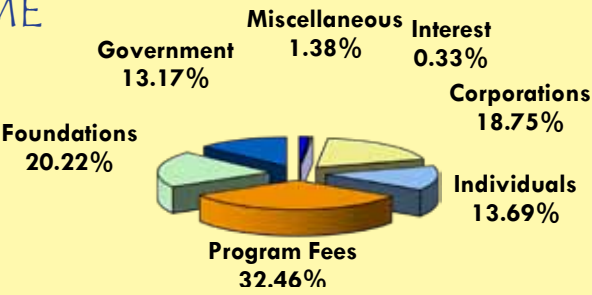
LINE OF CREDIT: \$395,591  
ACCOUNTS PAYABLE: \$77,092  
Accrued Payroll & Related Liabilities: \$31,415  
**Total Liabilities \$504,098**

### NET ASSETS

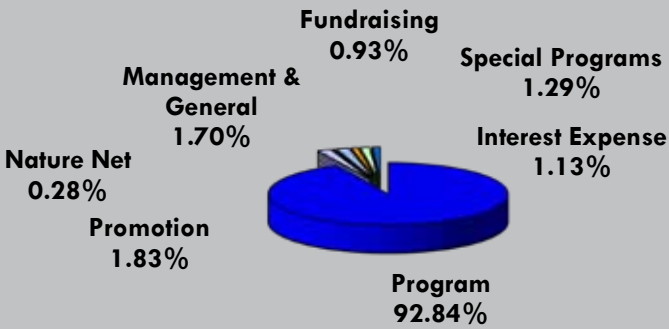
Unrestricted: \$1,697,055  
Temporarily Restricted: \$3,879,070  
**Total Net Assets: \$5,576,125**

**TOTAL LIABILITIES & NET ASSETS: \$6,080,223**  
**ADDITIONAL IN-KIND & CONTRIBUTED SERVICES \$356,019**

## 2012 SOURCES OF INCOME



## 2012 USES OF FUNDS





DONORS

The Aldo Leopold Nature Center extends its most heart-felt gratitude to the many donors who made our work possible in 2012. If your name was inadvertently left off the list, we apologize! Please call 608-221-0404, ext. 3 to let us know.

<b>\$25,000+</b>	Dane County Environmental Council	Tony Earl	Helene & Jim Nelson
American Girl's Fund For Children	Ross & Penny DePaola	Edgewater Hotel *	New Glarus Brewing Company *
American Transmission Company	Barbara Essock	David Falk & JoAnne Robbins	Norman Bassett Foundation
Anonymous	Connie Evans *	Kathleen Falk & Peter Bock	Charles Nornberg *
Mary Burke	Fine Point Consulting	Susan Feltlinger & Susan Hobart	Northeast YMCA *
Clear Channel Radio *	Foley & Lardner	Ellen Foley	Kate Nuwaysir
Terry & Mary Kelly	Henry Hart	Gaylord Catering Service *	Sara Olm
Ron Schwarz & Laura Moberly	Ron & Carol Hay *	Gere Tree Care, Inc.	Frank & Patty Parker
WKOW - TV 27 *	John & Mary Jeanne Hecht	Tam & Josie Gabel	Susan Paskewitz
	Penny Hubbard	Goben Cars	Andrea Pemberton
<b>\$10,000-\$24,999</b>	Matthew & Heidi Kenney *	Karen Godshall	Pepsi *
Courtier Foundation, Inc.	Beth Kubly	Ben, Reed & Oliver Goellner *	Evan & Jane Pizer
Diane Ballweg	Madigan Family Foundation	Jenny Goodlund	Pizza Brutta *
DNR Urban Forestry Program	Madison South Rotary	Gregory & Carol Griffin	Karen Pope
Edwin E. & Janet L. Bryant Foundation	Foundation Inc.	Fritz & Janice Grutner	Portage Country Club *
Madison Gas & Electric Fdn., Inc.	Dick McCoy	Alan & Geraldine Gurman	Prime Quarter *
Office of Energy Independence (OEI)	Kate & Tom McMahan	Guthrie Theater *	Princeton Club *
Shockley Foundation	Margery Mead	Ken Halftmann *	ProVideo *
	Outsource Solutions *	Don Hartmann *	Rita Mae Reese
<b>\$5,000-\$9,999</b>	Placon Corporation	Forrest Hartmann	Mary Rhoades *
Alliant Energy Foundation	Pleasant T. Rowland Foundation	Ann & Roger Hauck	Jeff & Gail Roberts
American Family Insurance	Sheryl Pochel *	Heartland Litho *	Benjamin & Christy Roberts
Antonia Foundation	John & Beth Ross	Kristine Heimerl *	Thomas & Sandra Robertson
Ashcraft Charitable Trust	Anika Samanta *	John & Elizabeth Heiner	John & Karen Robison
BMO Harris Bank	Skogen Engineering Group, Inc.	Herbert H. Kohl Charities, Inc.	Pat & George Roggensack
Cathie & Jim Burgess	Steinhauer Charitable Trust	Brian Higby	Ron & Cathy Rotter
Burmester Charitable Trust	Joel Stone & Georgine Price *	Debra Houden	Maria Sadowski *
Capital Newspapers *	Target	Hyatt Place *	Lori Samson
DeAtley Family Foundation	Target Commercial Interiors *	Janus Galleries *	Schoep's Ice Cream
Dorothy A. Ashcraft Charitable Trust	Thomas S. Kemp Foundation	Beth Junge	Joe Sensesbrenner & Mary Drupy
Eylve Foundation, Inc.	Peggy & Jon Traver	Gregory Keenan	Shorewood Hills Garden Club
John C. Bock Foundation		Jennifer Kelley	Sherry & Jeanie Stieling
Kuehn Family Foundation	<b>\$100-999</b>	Karen Kendrick-Hands	Karine Sloan
Peter & Jill Lundberg	4Pillars 4 Health EcoSpace, LLC	Kessler Diamonds *	Jan Smart
Madison Gas & Electric	Absolutely Art *	Keva Sports Center *	Peg Smelser
Dick McCoy	Arbor House, An Environmental Inn *	Ken Kidder *	Society Of Women Engineers - UW
REI	Avenue Bar *	Klein Floral *	Madison *
Schoenleber Foundation, Inc.	Talia Aviani *	Martisa Kapenski Condon	Starbucks Coffee *
Terry Family Foundation	Mary & Bob Bean *	La Quinta Inn & Suites *	Ellen Stephenson
Universal Presentation Concepts *	Best Western - Inn on the Park *	Lake Windsor Golf Club *	Stuart Terrill Stotts
	James & Maren Boerger	Elizabeth Landerman *	The Century House *
<b>\$2,500-\$4,999</b>	Anne Bolz	Larsen Portrait Design *	The Old Fashioned
Capital Times Kids Fund	Steve Books	Amy Lee	Myrna Toney
CUNA Mutual Group Foundation	Jenny Bradley	Left Bank Wine *	Ellen Twing
Charles & Nancy Carpenter *	Radhika Bradley	Ted Lewis	Helen & Robin Umber
EZ Office Products	Brava *	Tom & Lisa Linfield *	University Book Store
Great Dane Pub & Brewing Company	Susan & Robert Brown	Bob & Peg Lyons	Paige Vachon *
Group Health Cooperative of South	Cheri Buckner	Madison Fishing Expo	Burnell Van Egeren
Central Wisconsin	Charles & Nancy Carpenter *	Madison Gas & Electric *	Dave & Erin Vanness
Shannon Howald *	Nancy Burton	Madison Golf & Development *	Vital Signs *
Mead Family Fund	Amy & Peter Callies *	Madison Magazine *	Martha Vukelich Austin &
Physicians Plus Insurance Corp.	Capital Brewery *	Marie McCabe Fund	George Austin
Ron & Dorothy Daggett	Capital Centre Market *	Michael Martin	Claire Weesner
Endowment Fund	Carl's Cakes *	Tom & Sally McCoy	Mary Janet & Karl Wellensiek
Anne Ross	David Cieslewicz	Deb & Tim McCue	West Side Garden Club
Trish & Gordon Stevenson	Circolo Catering *	Wallace & Nancy McCurdy	Jonah Westrich *
Julia Voeck *	Bette Calville	Kate & Tom McMahan *	Whole Foods Market *
Wisconsin Physicians Service *	Concourse Hotel *	Dawn & Matthew Meier	Theodore Widder
Chris & Cheryl Zabel	Tim & Shelby Connell	Dianne Meyer	Sarah Williams
	Randy & Amy Cartright	Mark Miller	Wisconsin Public Television *
<b>\$1,000-2,499</b>	Country Inn & Suites *	Bob Miller & Pam Hoffman	Nikole & Ken Wood
Thomas & Patrica Allen	Ann & Ed Crowley	Phil & Penny Molina	Woodman's Food Market, Inc.
Altrusa International	Jeff Davis	Monona State Bank	Alfonso Zepeda-Capistran
Talia Aviani *	Douglas Davis & Marilyn Duguid	Mark & Candace Moody	Ron & Nicole Zolin
Treva & Bill Breuch	Denny's Restaurant *	Jane & Bill Moorman *	
Bruce Company *	Lynne & Deb Deppeler Family	Morningstar *	
Charles & Nancy Carpenter	Carol Diamond & Howard Rowley	Mr Olympus Water & Theme Park *	
Circolo Catering *	Mark Doelger *	Dick & Bea Murray	
Jane Coleman	Heather Dunne	Paul Neitzel	
Dick & Phyllis Daly	Eagle Optics *	Carrie Nelson	

Aldo Leopold Nature Center  
608-221-0404  
www.naturenet.com/alnc  
alnc@naturenet.com  
330 Femrite Drive  
Monona, WI 53716



Volunteers helping out on a host of different projects!



Checking out customers with a smile for everyone.



Land stewards pause before removing invasive species.

The Aldo Leopold Nature Center is governed by an experienced volunteer Board of Directors



- Terence Kelly *Chairman of the Board*  
Howard Mead *Vice President*  
Anne Ross *Secretary*  
Charles Carpenter *Treasurer*  
Dave Cieslewicz  
Arlington Davis  
Ellen Foley  
Senator Mark Miller  
Rick Phelps  
Peg Smelser  
Trish Stevenson  
Danielle Yancey  
Alfonso Zepeda-Capistrán

Guided by a knowledgeable Advisory Council

- William Cronon  
Anthony Earl  
Estella Leopold  
Curt Meine, PhD  
Mike Nelson  
Tia Nelson

Managed by a committed & qualified staff

- Kathe Crowley Conn *President & Executive Director*  
Julie Erdmann *Program Coordinator*  
Brenda Holzhauer *Manager of Exhibits & Digital Curricula*  
Paul Houseman *Vice President for Strategic Initiatives*  
Deb McCue *Comptroller*  
Alanna Medearis *Manager of Marketing & Audience Development*  
Scott Riddle *Facilities & Grounds Manager*  
Kelley Van Egeren *Director of Development & Communications*  
Virginia Wiggen *Nature Center Director*  
Melanie Yeazel *Director of Office Operations & Executive Assistant*  
Camille Zanoni *Director of Advancement*

Naturalists:

- Samantha Bailey  
Treva Breuch  
Amy Callies  
Melissa Cordes  
Sue Denholm  
Abigail Enlund  
Nancy Fonzen  
Emily Foubert  
Beverly Fowler  
Sherry Hershberger  
Jefferson Hofmann  
Jessie Lerner
- Nicole Mondroski  
Kara Naramore  
Katherine Owens  
Betsy Parker  
Erin Parker  
Jeanine Ranzen  
Emily Steinwehe  
Tara Von Dollen  
Kathy Waldera  
Claire Weesner  
Brad Wennen  
Nathan Zabel

