

Brainiac Bowl 2018 *

* Although there is passionate competition, trivia questions are varied on topic and level of difficulty so no one has to be a true “brainiac” to participate.

CALLING ALL NATURE BUFFS, SCIENCE GEEKS & ENVIRONMENTAL EINSTEINS!

Date: Saturday, February 24, 2018
Time: 5:30 to 9:30 pm
Location: The Brink Lounge, Madison WI
Partnership Levels: Da Vinci Lead Partner - \$5,000
See page 2 for details) Madame Curie Banquet Partner - \$2,500
 Einstein Table Partner - \$1,000
 Individual Tickets - \$125

The *Brainiac Bowl* is a lively science, history, culture and pop trivia contest in which teams match wits against each other and raise funds for environmental education programs for students of all ages at the Aldo Leopold Nature Center.

This event is a unique and cool way to reward hard working employees—and yourself—while engaging in valuable leadership and team building skills. Last year’s participants described it as a crazy, fun way to break up the winter doldrums, enjoy some quality professional networking and let off some steam.

We hope you will join us for this extraordinary evening of high-spirited fun, featuring:

- A delicious dinner and decadent dessert catered by Cento!
- One beer ticket per participant and cash bar!
- Raffle with fantastic prize packages!
- Spirited trivia challenge for the Brainiac Bowl Championship!
- A Crazy Costume contest with cool prizes!
- Chance for bragging rights as the winner of the “Prove You’re A Brain” and Butts & Brains contests!
- Opportunity to network and match wits against Madison’s smart movers and shakers—and your garden variety Einsteins!
- Photo op with your team and our wild and wacky emcee, Steve Goldberg!

Get into the spirit of the evening by wearing wacky individual or team costumes to compete in the Crazy Costume contest. Emcee Steve Goldberg will deliver a memorable and mind-blowing experience that is not to be missed and we guarantee everyone will have a blast!

Form a team of eight of your family, friends or colleagues. Don’t have a team? We’ll match you up with like-minded folks for an unforgettable night of friendly competitive revelry.

Please contact Kelley Van Egeren at 608-216-9373, or kelley@naturenet.com to register and/or for more info.



Brainiac Bowl 2018

Partnership Levels & Benefits

Da Vinci Lead Partner.....\$5,000

- Prominently placed company name and/or logo/link on all pre/post and on-site promotional and review materials including:
 - ALNC's website (with link to your company's home page), logo or name/link recognition in event promotions in Social Media posts, invitations, e-blasts, posters, handbills, press releases, event programs, banner, PowerPoint, tabletop signage, acknowledgements, and verbal recognition during audience address
- Opportunity to post a welcoming banner and promotional table at the event
- Name mentioned during television and radio interviews
- Opportunity to present the coveted Brainiac Bowl trophy to the championship team
- Special social media shout outs on ALNC's Facebook and Twitter "Partner Profile" with logo/link to company's website
- Company name and logo included in ALNC's electronic poster in ALNC's lobby
- Use of the Aldo Leopold Nature Center's Conference Room for a weekday meeting—one time per year—\$300 value
- Three complimentary memberships to ALNC (\$150 value)
- Complimentary tickets for four for *Pipers in the Prairie*, ALNC major fundraising event (\$300 value)
- Registration and dinner/drinks for 24 (three tables)

Madame Curie Banquet Partner.....\$2,500

- Prominently placed company name and/or logo/link on all pre/post and on-site promotional and review materials including:
 - ALNC's website (with link to your company's home page), logo or name/link recognition in event promotions in Social Media posts, invitations, e-blasts, posters, handbills, press releases, event programs, banner, PowerPoint, tabletop signage, acknowledgements, and verbal recognition during audience address
- Company name and logo included in ALNC's electronic poster in ALNC's lobby
- Two complimentary memberships to ALNC (\$100 value)
- Complimentary tickets for two for *Pipers in the Prairie*, ALNC major fundraising event (\$150 value)
- Registration and dinner/drinks for 16 (two tables)

Einstein Table Partner.....\$1,000

- Company name and/or logo/link on all pre/post and on-site promotional and review materials including:
 - ALNC's website (with link to your company's home page), logo or name/link recognition in event promotions in Social Media posts, invitations, e-blasts, posters, handbills, press releases, event programs, banner, PowerPoint, tabletop signage, acknowledgements, and verbal recognition during audience address
- One complimentary memberships to ALNC (\$50 value)
- Complimentary tickets for two for *Pipers in the Prairie*, ALNC major fundraising event (\$150 value)
- Registration and dinner/drinks for 8 (one table)

