

# BRAINIAC BOWL

## CORPORATE OPPORTUNITY

Calling all Nature Buffs, Science Geeks & Environmental Einsteins!  
Test your smarts, wit and wisdom at **Brainiac Bowl**,  
our lively science, history and pop culture trivia contest  
in support of children's environmental education at ALNC!

**Date: Saturday, February 22, 2020 • 5:30 to 9 pm Attendance: 150+**

A unique and cool way to reward hard working employees, while engaging in valuable leadership and team building skills. Last year's participants described it as a crazy, fun way to break the winter doldrums, enjoy some quality professional networking and let off some steam. The evening features:

- A delicious dinner and decadent dessert
- Two complimentary beer tickets per participant and cash bar
- Raffle with fantastic prize packages
- Spirited trivia challenge for the Brainiac Bowl Championship
- Crazy costume contest with cool prizes
- Bragging rights in *Prove You're a Brain* butts or brains contest
- Opportunity to network and match wits with area professionals
- Photo op with your team and emcee, Samurai Steve Goldberg

See Reverse for List of Benefits →



"BY PARTICIPATING IN BRAINIAC BOWL, OUR EMPLOYEES ARE LEARNING HOW TO WORK TOGETHER AS A TEAM AND BUILDING LEADERSHIP SKILLS. IN ADDITION, IT ALLOWS EMPLOYEES WHO DON'T NORMALLY WORK TOGETHER TO GET TO KNOW EACH OTHER BETTER-CREATING A MORE COHESIVE WORK CULTURE. WE ALSO LIKE TO SEE THE TEAMS WORKING TO COME UP WITH A THEME AND FUN COSTUMES WHICH FOSTERS CREATIVITY & COOPERATION."

- MICHELLE D, WPS



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### CORPORATE BENEFITS

Complimentary ticket(s) to the event	24 (3 Tables)	16 (2 Tables)	8 (1 Table)
VIP Parking at the event	✓		
Bonus drink ticket for each event participant	✓	✓	
<i>Shout out</i> on Facebook and Twitter	Prominent Mention	✓	✓
Complimentary ticket(s) to Pipers in the Prairie & Festival Fire	4	2	1
Complimentary family membership(s) to ALNC	4	2	
One weekday meeting in ALNC's Conference Room — \$300 value	✓		
Logo/link or name on website (event and partner pages) and lobby screen	Prominent Logo	Logo	Name
Annual Partnership Summary highlighting all benefits received	✓	✓	
Volunteer opportunities to connect your employees with a great area non-profit organization	✓	✓	✓
Employee Wellness — Guided tour and hike of ALNC grounds	✓	✓	✓

### ON-SITE EVENT RECOGNITION

Logo or name on all event materials (banner, programs and table top displays)	Prominent Logo	Logo	Name
On-site promotional opportunity	Prominent Placement	✓	
Verbal recognition during audience address	Prominent Mention	✓	✓
Recognition in TV and radio interviews, when possible	✓		

### ADDITIONAL BRAND RECOGNITION\*

<i>Madison Magazine</i> Acknowledgement Ad — 1/3 page color ad (November Issue — Deadline August 15th)	Prominent Logo	Logo	Name
<i>The Cap Times</i> Acknowledgement Ad — 4" x 5" color ad (Deadline November 1st)	Prominent Logo	Logo	Name

### SPONSORSHIP LEVELS

Platinum \$5,000	Gold \$2,500	Silver \$1,000
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\*Pending and Anticipated

#### OUR 2019 MEDIA PARTNERS INCLUDE:



*All proceeds from partnerships benefit children's environmental education programming at Aldo Leopold Nature Center.*