

HOLIDAY MARKET

EVENT PARTNERSHIP

The **Holiday Market** features local, sustainable artists and vendors in a festive atmosphere, while inviting the community to visit the Aldo Leopold Nature Center!

Date: Sunday, December 7th, 2025 • 9am to 3pm

Peruse and sample delicious foods made locally from Wisconsin ingredients. Shop and gift nature-inspired and found-object art. Purchase handcrafted jewelry, hand-dyed scarves, handspun yarns, DIY craft gifts, and so much more. With **FREE** admission and **FREE** parking, the Holiday Market is a perfect place to find gifts for **ALL** the people on your holiday list!

Your partnership supports our mission of *nurturing children, their well-being, and environmental sustainability through connecting and learning in nature.*



Benefit	Presenting \$2,500	Platinum \$1,000	Gold \$500	Silver \$250
Logo/link or name on all promotional materials (e-blasts, event pages, and press releases)	Presenting Logo	Logo	Logo	Name
Logo/link or name on partner page of website	Presenting Logo	Logo	Logo	Name
Shout-outs on Facebook and Instagram	Dedicated solo post	Group feature post	Story mention	Tag in wrap-up post
Recognition in TV and radio interviews, when possible	✓			
The Cap Times – color ads	Presenting Logo	Prominent Logo	Logo	Name
Wisconsin State Journal – color ads	Presenting Logo	Prominent Logo	Logo	Name
Logo or name on all event materials (banner, programs, and table displays)	Presenting Logo	Prominent Logo	Logo	Name
On-site promotional opportunity	Banner and table placement near entrance	Table display with vendors	Banner display	Logo on sponsor sign
Employee Wellness – Guided tour and hike of ALNC grounds	✓	✓	✓	
Post-event thank you email and social media posts	Solo post and prominent email placement	Solo post, logo featured with other logos in email	Logo featured with other logos in posts and email	Name listed in posts and email

2024 MARKETING & COMMUNICATIONS ANALYTICS

E-Blasts 8,000+ Email List with 56% Open Rate	Facebook 15,400+ Followers with 7,500+ Avg Weekly Reach
Website 5,500+ Avg Unique Visits per Month	Instagram 4,425+ Followers with 1,100+ Avg Weekly Reach

All proceeds from partnerships benefit children's environmental programs at Aldo Leopold Nature Center.

OUR 2025 MEDIA PARTNERS INCLUDE:

